

# CORPORATE PARTNER PROGRAM

**\$6.7M**

INVESTED  
in the Communities  
We Serve

**5,000**  
YOUTH SERVED  
ANNUALLY



## OUR MISSION

The Northwest Federal Credit Union Foundation empowers youth to achieve their goals by supporting their health, well-being, and education.

For more information about NWFCU Foundation's Corporate Partner Program, please contact:

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[www.nwfcufoundation.org](http://www.nwfcufoundation.org)

**NW** NORTHWEST  
FEDERAL CREDIT UNION  
FOUNDATION

# Statement of Support

The Northwest Federal Credit Union Foundation relies on the support of our community to fulfill our mission of empowering youth to achieve their goals by supporting their health, well-being, and education. Since 1974, the Foundation has been proud to partner with corporate allies to accomplish meaningful initiatives that have made a lasting impact. These include:

- **Awarding over \$2.7 million in scholarships** to more than 500 high school seniors and college freshmen, giving them the opportunity to pursue higher education and reach their full potential through the Aspire Higher Program.
- **Providing mentoring, financial education, and career readiness** to over 36,000 students, helping shape a generation equipped to save, spend, and share wisely.
- **Hosting 161 community outreach collections** to meet the essential needs of under-resourced youth, including food, socks, shoes, health and hygiene products, winter coats, and more.
- **Breaking down barriers, igniting dreams, and empowering schools through the N.E.E.D.S. Project** (Nurturing Education, Experiences, and Dreams for Students), addressing students' unmet needs and fostering their growth.

We are grateful for the continued support of our community and corporate partners as we work together to remove obstacles and create opportunities for youth to thrive.

**2025 IMPACT**

**COMMUNITY REACH**  
50 Schools and Organizations Served

**FOOD FOR KIDS**  
55,000 Food Items

**CLEAN & DREAM**  
30,000 Hygiene Items

**STEP INTO SUCCESS**  
1,330 Pairs of Shoes

**WINTER WARMTH**  
2,200 Winter Coats

**SCHOLARSHIPS**  
\$185,000 For 38 Students

**NORTHWEST FEDERAL CREDIT UNION FOUNDATION SUPER HERO FOUNDATION**

Sponsorship Opportunities	CHAMPION SPONSOR \$50,000	EMPOWERMENT SPONSOR \$25,000	INSPIRATION SPONSOR \$10,000	IMPACT SPONSOR \$5,000	COMMUNITY SPONSOR \$2,500
Tee & Pin Flag Sponsorship at the Foundation's Drive for the Driven Golf Tournament	✓				
Customized volunteer opportunity with Foundation Outreach Drive	✓				
Invitation to participate as a 2026-2027 Scholarship Evaluator	✓				
Partner feature in 'Foundation Focus' e-newsletter	✓	✓			
Featured partner at Foundation Open House with invitation to offer remarks	✓	✓			
Tickets to Scholarship Awards Breakfast	2	2	1		
Video testimony about partnership	✓	✓	✓		
NW Foundation Advisory Board position opportunity	✓	✓	✓		
Recognition associated with the N.E.E.D.S. and/or Outreach Drive funded by your sponsorship	2 Projects or Drives	2 Projects or Drives	1 Project or Drive	1 Project or Drive	
Verbal recognition from podium at events	✓	✓	✓	✓	
Digital, print, and event recognition (including social media and website)	Logo	Logo	Listing	Listing	Listing
Invitation to provide quote about partnership for social media	✓	✓	✓	✓	✓
Tickets to Foundation's Quarterly Open House	6	4	2	2	2

### What is a N.E.E.D.S. Project?

The N.E.E.D.S. Project began with a simple but powerful question from the NWFCU Foundation: What do you need? By listening directly to schools and educators, the Foundation created a model rooted in trust, creativity, and responsiveness to meeting unmet needs where they matter most. Born from a desire to empower schools to turn their ideas into action, The N.E.E.D.S. Project invests in solutions designed by those closest to students.

In 2025, the Foundation funded 25 school based projects, each demonstrating real, measurable impact. The N.E.E.D.S. Project is transforming learning communities and opening new doors for students.

# Partnership Levels

## CHAMPION SPONSOR | \$50,000

- Recognition from the podium at special events
- Tee & Pin Flag Sponsorship at the Foundation's Drive for the Driven Golf Tournament
- Partner feature in the Foundation's e-newsletter, Foundation Focus
- Recognition as a partner for two (2) of the Foundation's quarterly collections and/or N.E.E.D.S. Projects
- Invitation to provide a video testimony about the partnership with the Foundation, shared on social media and the Foundation's website
- Invitation to provide quote about partnership for social media
- (1) Advisory Board membership position
- Option to serve as an evaluator for the 2026-2027 NWFCU Foundation Scholarship Program
- Invitation for two (2) to attend the Scholarship Luncheon
- Featured partner at (1) Foundation Open House with opportunity to offer remarks during reception
- Invitation for six (6) to attend the Foundation's quarterly open house networking events.
- Opportunity for a team of volunteers from Corporate Partner company to participate in a Foundation Outreach Drive packing event
- Corporate partner logo in Foundation digital publications, website, annual report, and at our special events
- Partnership logo promotion on social media – Facebook, LinkedIn, and Instagram

## EMPOWERMENT SPONSOR | \$25,000

- Recognition from the podium at special events
- Partner feature in the Foundation's e-newsletter, Foundation Focus
- Recognition as a partner for two (2) of the Foundation's quarterly collections and/or N.E.E.D.S. Projects
- Invitation to provide a video testimony about the partnership with the Foundation, shared on social media and the Foundation's website
- Invitation to provide quote about partnership for social media
- (1) Advisory Board membership position
- Invitation for two (2) to attend the Scholarship Luncheon
- Featured partner at (1) Foundation Open House with opportunity to offer remarks during reception
- Invitation for four (4) to attend the Foundation's quarterly open house networking events
- Corporate partner logo in Foundation digital publications, website, annual report, and at our special events
- Partnership logo promotion on social media – Facebook, LinkedIn, and Instagram

### INSPIRATION SPONSOR | \$10,000

- Recognition as a partner for one (1) of the Foundation's quarterly collections and/or N.E.E.D.S. Projects
- Recognition from the podium at special events
- Invitation to provide a video testimony about the partnership with the Foundation, shared on social media and the Foundation's website
- (1) Advisory Board membership position
- Invitation for one (1) to attend the Scholarship Luncheon
- Invitation to provide quote about partnership for social media
- Invitation for two (2) to attend the Foundation's quarterly open house networking events
- Corporate partner listing in digital publications, website, Foundation annual report, and at our special events
- Partnership listing promotion on social media – Facebook, LinkedIn, and Instagram

### IMPACT SPONSOR | \$5,000

- Recognition as a partner for one (1) of the Foundation's quarterly collections and/or N.E.E.D.S. Projects
- Recognition from the podium at special events
- Invitation to provide a quote about the partnership with the Foundation, to be included in a social media post
- Invitation for two (2) to attend the Foundation's quarterly open house networking events
- Corporate partner listing in digital publications, website, Foundation annual report, and at our special events
- Partnership listing promotion on social media – Facebook, LinkedIn, and Instagram

### COMMUNITY SPONSOR | \$2,500

- Invitation to provide a quote about the partnership with the Foundation, to be included in a social media post
- Invitation for two (2) to attend the Foundation's quarterly open house networking events
- Corporate partner listing in digital publications, website, Foundation annual report
- Partnership listing promotion on social media – Facebook, LinkedIn, and Instagram

# Opportunities

## Community Outreach Collections

Support the Foundation and the youth we serve by hosting a collection of our items from one or more of our quarterly drives.

Community Outreach Collections: Partner with us by organizing a local drive to gather much-needed items for the young people we support.

**FEB – MARCH**

Food for Kids

*Hunger Heroes  
Unite*

**APRIL - MAY**

Clean & Dream

*Youth Hygiene  
Bags*

**JULY – AUGUST**

Step into Success

*Back-to-School  
Shoes & Socks*

**OCT – NOV**

Winter Warmth

*Wrapping Kids  
with Confidence*

## Special Event

[Drive for the Driven Golf Tournament](#) – Come tee off with us to support the NWFCU Foundation’s mission. Your foursome or sponsorship helps fund programs like the Aspire Higher Scholarship Program, empowering young scholars to pursue their college dreams.

## Individual Youth Engagement

Create and decorate encouragement cards that will brighten the day of students served by the Foundation. The cards are distributed with our Community Outreach Collection items (Food for Kids, Clean and Dream, Step Into Success, and Winter Warmth).



As a proud sponsor, ProteQ is honored to partner with the NWFCU Foundation. We commend the Foundation’s dedication to community outreach and its impactful efforts to support education and development in our communities.



– Robert Grieve,  
*President / CEO, ProteQ*