

# CORPORATE PARTNER PROGRAM

**\$4 MILLION INVESTED**

*in the communities where we serve*

**5,000 YOUTH SERVED**

*annually*

## OUR MISSION

*The Northwest Federal Credit Union  
Foundation empowers youth to achieve  
their goals by supporting their health,  
well-being, and education.*



[www.nwfcufoundation.org](http://www.nwfcufoundation.org)

**For more information about NWFCU Foundation's  
Corporate Partner Program, please contact:**

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# WHY GIVE?

The Northwest Federal Credit Union relies on the support of our community to fulfill our mission of empowering youth to achieve their goals by supporting their health, well-being, and education. Since 2004, the Foundation has been proud to partner with corporate allies to accomplish meaningful initiatives that have made a lasting impact. These include:

- Awarding **OVER \$2.3 MILLION IN SCHOLARSHIPS** to 465 high school seniors and college freshmen, giving them the opportunity to pursue higher education and reach their full potential through the Aspire Higher Program.
- Providing **MENTORING, FINANCIAL EDUCATION, AND CAREER READINESS** to over 36,000 students, helping shape a generation equipped to save, spend, and share wisely.
- Hosting **157 COMMUNITY OUTREACH COLLECTIONS** to meet the essential needs of our community, including food, socks, shoes, health and hygiene products, winter coats, and more.
- Breaking down barriers, igniting dreams, and empowering schools through the **N.E.E.D.S. PROJECT** (Nurturing Education, Experiences, and Dreams for Students), addressing our schools' unmet needs and fostering their growth.

We are grateful for the continued support from our community and corporate partners as we work together to break down barriers and create opportunities for youth to thrive.



<b>SPONSORSHIP OPPORTUNITIES</b>	<b>CHAMPION SPONSOR \$50,000</b>	<b>EMPOWERMENT SPONSOR \$25,000</b>	<b>INSPIRATION SPONSOR \$10,000 Supports (2) N.E.E.D.S. Projects</b>	<b>N.E.E.D.S. SPONSOR \$5,000 Supports (1) N.E.E.D.S. Project</b>	<b>OUTREACH SPONSOR \$2,500 Supports (1) Foundation Outreach Collection Drive</b>
Digital, Print, and Event Recognition	Logo	Logo	Listing	Listing	Listing
Verbal Recognition from Podium at Events	✓	✓	✓	✓	✓
Partner Feature in 'Foundation Focus' e-newsletter	✓				
Recognition associated with the N.E.E.D.S. and/or Outreach Drive funded by your sponsorship	✓ Outreach Drive Partner	✓ Outreach Drive Partner	✓ 2 N.E.E.D.S. Project	✓ 1 N.E.E.D.S. Project	✓ Outreach Drive Partner
Video Testimony about Partnership	✓	✓	✓		
Invitation to provide quote about Partnership for social media	✓	✓	✓	✓	
NW Foundation Advisory Board Position Opportunity	✓	✓			
2025 Scholarship Evaluator	✓				
Tickets to Scholarship Awards Breakfast	2	2			
Tickets to 20th Anniversary Signature Celebration	10	8	6	4	2
Speaking Opportunity at 20 <sup>th</sup> Anniversary Signature Celebration	✓				
Featured partner at Foundation Open House with invitation to offer remarks		✓	✓		
Tickets to Foundation's Quarterly Open House	6	4	2		
Volunteer Opportunity with Foundation Outreach Drive	✓	✓			

## What is a N.E.E.D.S. Project?

Whether it's providing after-school programs, supplying essential resources, funding new initiatives, or creating life-changing experiences for their students, we are here to make a lasting impact. To celebrate Northwest Federal Credit Union Foundation's 20th Anniversary, the Foundation will fulfill 20 unmet N.E.E.D.S. in 2025.

Recent awards have supported a variety of initiatives including:

**Wildcat Literacy Lounge at Wheaton Woods Elementary:** Creating a cozy nook space to foster reading and a free-little-library.

**Falcons Always Show at Forest Grove Elementary:** Providing tools and incentives to assist in decreasing their attendance problem.

**Madison Mentor Program:** Promoting a sense of belonging through a mentorship program for the incoming freshman class.

At the NWFCU Foundation, we believe that every school and nonprofit dedicated to helping youth has the potential to be a hero in the lives of its students. [Click here](#) to submit your N.E.E.D.S. Project to the Foundation.

# CORPORATE PARTNERSHIP LEVELS

## CHAMPION SPONSOR | \$50,000

- Recognition from the podium at special events
- Tee & Pin Flag Sponsorship at the Foundation's Drive for the Driven Golf Tournament
- Partner feature in the Foundation's e-newsletter, Foundation Focus
- Recognition as an Outreach Drive partner for one of the Foundation's quarterly collections
- Invitation to provide a video testimony about the partnership with the Foundation, shared on social media and the Foundation's website
- (1) Advisory board membership position
- Option to serve as an evaluator for the 2025 NWFCU Foundation Scholarship Program
- Invitation for two (2) to attend the Scholarship Luncheon
- Ten (10) complimentary tickets to the Foundation's 20<sup>th</sup> Anniversary Signature Celebration (Dec. 2025)
- Speaking opportunity at the Foundation's 20<sup>th</sup> Anniversary Signature Celebration (Dec. 2025)
- Invitation for six (6) to attend the Foundation's quarterly open house networking events
- Opportunity for a team of volunteers from Corporate Partner company to participate in a Foundation Outreach Drive packing event
- Corporate Partner logo in Foundation digital publications, website, annual report and at our special events
- Partnership logo promotion on social media—Facebook, LinkedIn, and Instagram

## EMPOWERMENT SPONSOR | \$25,000

- Recognition from the podium at special events
- Recognition as an Outreach Drive partner for one of the Foundation's quarterly collections
- Invitation to provide a video testimony about the partnership with the Foundation, shared on social media and the Foundation's website
- (1) Advisory board membership position
- Invitation for two (2) to attend the Scholarship Luncheon with opportunity to provide remarks
- Eight (8) complimentary tickets to the Foundation's 20<sup>th</sup> Anniversary Signature Celebration (Dec. 2025)
- Invitation for four (4) to attend the Foundation's quarterly open house networking events
- Opportunity for a team of volunteers from Corporate Partner company to participate in a Foundation Outreach Drive packing event
- Corporate Partner logo in Foundation digital publications, website, annual report and at our special events
- Partnership logo promotion on social media—Facebook, LinkedIn, and Instagram

## INSPIRATION SPONSOR | \$10,000

- **Sponsorship supports (2) N.E.E.D.S. Projects—Nurturing Education, Experiences, and Dreams for Students** (with social media recognition and press coverage associated with the N.E.E.D.S. projects funded by your sponsorship)
- Recognition from the podium at special events
- Invitation to provide a video testimony about the partnership with the Foundation, shared on social media and the Foundation's website
- Featured partner at (1) Foundation Open House with opportunity to offer remarks during reception
- Six (6) complimentary tickets to the Foundation's 20th Anniversary Signature Celebration (Dec. 2025)
- Invitation for two (2) to attend the Foundation's quarterly open house networking events
- Corporate Partner listing in digital publications, website, Foundation annual report and at our special events
- Partnership listing promotion on social media—Facebook, LinkedIn, and Instagram

## N.E.E.D.S. SPONSOR | \$5,000

- **Sponsorship supports (1) N.E.E.D.S. Project—Nurturing Education, Experiences, and Dreams for Students** (with social media recognition and press coverage associated with the N.E.E.D.S. project funded by your sponsorship)
- Recognition from the podium at special events
- Invitation to provide a quote about the partnership with the Foundation, to be included in a social media post
- Four (4) complimentary tickets to the Foundation's 20th Anniversary Signature Celebration (Dec. 2025)
- Corporate Partner listing in digital publications, website, Foundation annual report and at our special events
- Partnership listing promotion on social media—Facebook, LinkedIn, and Instagram

## OUTREACH DRIVE SPONSOR | \$2,500

- **Sponsorship supports (1) Foundation Outreach Drive – Food for Kids, Clean & Dream, Step Into Success or Winter Warmth** (with social media and logo recognition associated with the outreach drive funded by your sponsorship)
- Recognition from the podium at special events
- Two (2) complimentary tickets to the Foundation's 20th Anniversary Signature Celebration (Dec. 2025)
- Corporate Partner listing in digital publications, website, Foundation annual report
- Partnership listing promotion on social media—Facebook, LinkedIn, and Instagram

# ENGAGEMENT OPPORTUNITIES

There are countless ways to support the Foundation's mission by your company's involvement in an upcoming event, outreach collection drives, and other community engagement.

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## Community Outreach Collections

Support the Foundation and the youth we serve by hosting a collection of items from one or more of our quarterly Drives:

[Food for Kids | Hunger Heroes Unite](#)

*February – March*

[Step into Success | Back-to-School Shoes & Socks](#)

*July – August*

[Clean & Dream | Youth Hygiene Bags](#)

*May*

[Winter Warmth | Wrapping Kids with Confidence](#)

*October – November*

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## Special Events

[Drive for the Driven Golf Tournament](#)

Come tee off with us on September 15, 2025, to support the NWFCU Foundation's mission. Your foursome or sponsorship helps fund programs like the Aspire Higher Scholarship Program, empowering young scholars to pursue their college dreams.

### 20<sup>th</sup> Anniversary Celebration

The Foundation is celebrating its 20<sup>th</sup> Anniversary throughout 2025. Join us as we commemorate 20 years of changing lives and make a transformational difference in the communities where Northwest serves its members. We look forward to our culmination event in December 2025 where we will celebrate our milestones and recognize the partners, stakeholders, and leadership who have played a role in building the Foundation into what we are today!

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## Individual or Youth Engagement

Create and decorate **encouragement cards** that will brighten the day of students served by the Foundation. The cards are distributed with our Community Outreach Collection items (Food for Kids, Clean and Dream, Step Into Success, and Winter Warmth).

*"As a proud sponsor, ProteQ is honored to partner with the NWFCU Foundation. We commend the Foundation's dedication to community outreach and its impactful efforts to support education and development in our communities."*

**-ROBERT GRIEVE, PRESIDENT/CEO, PROTEQ**