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## FOR IMMEDIATE RELEASE

## **NWFCU Foundation Supports Kids in Crisis with Donation to First Responders**

Herndon, Va. (January 3, 2018) – Northwest Federal Credit Union Foundation recently held its first ever Kids in Crisis drive, collecting over 2,000 plush toys, blankets, and other comfort items for local first responders to

provide to children in crisis situations.

"The Kids in Crisis drive supports the important work our first responders perform to serve our community, while also fulfilling our mission to advocate for the health and well-being of youth in our community," said Executive Director of the NWFCU Foundation, Alexzandra Shade. "We were touched by the generosity of those who donated over 2,000 items to help these children in their time of need."

The NWFCU Foundation kicked off the drive by visiting five fire stations in Herndon and Reston, Va, providing these stations' first responders with items to comfort children during traumatic situations. During the visit, the NWFCU Foundation provided lunch in partnership with Mission BBQ of Chantilly, Va.

"Mission BBQ is committed to supporting all those who protect, serve, and save in our communities," said Mission BBQ's Community Ambassador, Liz McGuirk.



First responders at #39 North Point Station in Reston, Va with Mission BBQ's Community Ambassador, Liz McGuirk (center), and Executive Director of the NWFCU Foundation, Alexzandra Shade (right)

"We appreciate the opportunity to be a part of the Kids in Crisis drive and look forward to partnering again with the NWFCU Foundation during its 2018 #weekofgiving initiatives."

## **About Northwest Federal Credit Union Foundation**

The NWFCU Foundation was established in 2004 to promote and manage Northwest Federal Credit Union's philanthropic activities. The mission of NWFCU Foundation is to empower youth to achieve their goals by helping them learn and celebrate life and supporting their health and well-being. The NWFCU Foundation is a 501(c)(3) organization. Donations are tax deductible to the extent permissible by law for those who itemize deductions. For more information, visit <a href="https://www.nwfcufoundation.org">www.nwfcufoundation.org</a>.

## **About Northwest Federal Credit Union**

Northwest Federal Credit Union is a full-service financial institution ranking among the largest credit unions in Virginia and in the top 60 credit unions in the nation. Established in 1947 and headquartered in Herndon, Va., Northwest Federal's Why is to serve and inspire to transform lives. The Credit Union currently serves more than 250,000 members and has assets in excess of \$3.3 billion. For more information, visit <a href="www.nwfcu.org">www.nwfcu.org</a> or connect with us on <a href="Facebook">Facebook</a>, <a href="Twitter">Twitter</a> or <a href="LinkedIn">LinkedIn</a>.